



# CARRYING US CLOSER TO A CURE



Each year in the month of October, Delta hosts its annual fundraising campaign in partnership with the Breast Cancer Research Foundation to generate awareness and raise funds for breast cancer research.



## "BREAST CANCER ONE"

This year, Delta celebrates the 11th annual employee survivor flight.



140

The number of survivors on board Breast Cancer One.



## NEW YORK TO MEXICO

For the first time, Breast Cancer One will fly to an international destination.



10

In addition to the 140 Delta employees on board, 10 Delta customers will join the flight.



\$9.2 MILLION

Total amount of money Delta employees and customers have raised to benefit BCRF.



263,071

Total SkyMiles donated by three customers through Delta's SkyMiles Experiences online auction, which will directly benefit BCRF.



37

The number of research projects Delta employee and customer contributions have funded over the years.



100%

The full purchase price of Minute Maid® pink lemonade sold in flight is donated to BCRF.



91¢

The amount of every dollar donated to BCRF which goes directly toward research and awareness.

To donate, visit [delta.com/bcrf](http://delta.com/bcrf)



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