***DELTA NEWS HUB***

**Delta releases annual most-searched summer destinations**

Ahead of Memorial Day, Delta released its third annual list of most-searched international summer destinations based on search data gathered from Delta.com and the Fly Delta App\* – revealing which cities are top of mind for customers as they make their 2025 summer travel plans.

London, Paris and Rome are once again at the top of the list for most-searched international destinations, with searches for Paris growing by approximately 16% compared to last year. Tokyo, Japan moved up on the list from #7 to #6, with a 54% increase in searches compared to last year. And Lisbon, Portugal joined the top 10 list for the first time, overtaking Vancouver thanks to a 6.5% increase in searches since this time last year.

1. London, England
2. Paris, France
3. Rome, Italy
4. Cancun, Mexico
5. Athens, Greece
6. Tokyo, Japan
7. Amsterdam, Netherlands
8. Dublin, Ireland
9. Barcelona, Spain
10. Lisbon, Portugal

For travelers looking into the “micro trip” trend – which calls for shorter, bite-sized adventures – just tap or use your mouse to hover over each city’s image to reveal domestic alternatives, inspired by these popular international destinations:

1. **London, England**

**Domestic Alternative**: **Boston, Massachusetts** – Boston’s colonial-era architecture, cobblestone pathways and landmarks evoke the old-world atmosphere of London – while its public parks, such as the historic Boston Common, offers a similar escape to London’s Hyde Park. The city’s urban layout was influenced by London’s winding streets, deviating from the typical American grid system and featuring neighborhoods that resemble London’s historic districts. Both cities share a love for literature, history and academia, with Boston’s deep intellectual roots in institutions like Harvard and MIT akin to London’s prestigious universities. Similar to London, Boston is also home to world-class museums like the Isabella Stewart Gardner Museum and the Museum of Fine Arts, mirroring London’s vibrant art scene. And how can we not mention Boston’s pub culture, featuring cozy taverns and lively bars that channel the welcoming, community-driven atmosphere of London’s traditional pubs, making it easy to imagine yourself across the pond without ever leaving the U.S.

1. **Paris, France**

**Domestic Alternative**: **Charleston, South Carolina** – Both cities are known for their cobblestone streets, pastel-colored buildings and romantic ambiance, and Charleston’s French Quarter echoes Paris’s artistic neighborhoods, with galleries, cafés and a rich cultural scene. The city’s Waterfront Park, featuring the famous Pineapple Fountain, offers scenic views along the Cooper River, much like Paris’s Seine River, where locals and visitors alike gather and enjoy leisurely strolls. Charleston is also home to European-inspired gardens reminiscent of the lush landscapes of Versailles, which is just a short ride away from Paris. Its culinary scene is another strong parallel—while Paris is known for its fine dining and patisseries, Charleston offers a mix of French-influenced Southern cuisine, including fresh seafood and charming bistros.

1. **Rome, Italy**

**Domestic Alternative: Chicago, Illinois** – While nothing can quite compare to Rome’s Colosseum, Chicago shares several surprising similarities with Rome – beyond the fact that both cities sit at nearly the same latitude, which means they experience roughly the same day length and similar seasonal weather patterns. Chicago, like Rome, is a bustling city with iconic neoclassical architecture, a thriving arts scene and a strong culinary culture. While Rome’s skyline is defined by historic domes and ruins, Chicago’s is shaped by towering skyscrapers and architectural masterpieces. Both cities have a deep appreciation for food—Chicago’s Italian-American community has contributed to its renowned pizza and pasta scene, offering flavors reminiscent of Rome’s trattorias. Additionally, Chicago’s vibrant neighborhoods, museums and waterfront areas provide a dynamic urban experience similar to Rome’s lively streets and piazzas.

1. **Cancun, Mexico**

**Domestic Alternative**: **Miami, Florida** – Like Cancun, Miami is defined by its stunning white-sand beaches, turquoise waters and luxury hotels – and both cities are well known for their thriving party scenes, with world-famous clubs, bars and entertainment venues that attract visitors looking for excitement after dark. Miami’s Latin American influence mirrors Cancun’s Mexican culture, offering authentic cuisine, music and festivals that create a lively atmosphere. While Cancun is famous for its nearby Mayan ruins, Miami provides access to unique attractions like the Everglades and historic neighborhoods, adding a cultural dimension to the experience.

1. **Athens, Greece**

**Domestic Alternative: Santa Barbara, California –** Santa Barbara has much in common with the Greek capital of Athens far beyond its sunny climate and coastal setting along the Pacific Ocean, which provides breathtaking views much like Athens’ proximity to the Aegean Sea. After the 1925 earthquake, Santa Barbara embraced an architectural style that drew from Spain’s colonial past and Mediterranean aesthetics, creating a stunning city with white stucco buildings and red-tiled roofs that mirror the classic aesthetic of Athens. And like Athens, Santa Barbara is rich in cultural landmarks from the Mission Santa Barbara, a stunning historical site that reflects European influence, to the city’s gardens, such as Lotusland and the Santa Barbara Botanic Garden. Both cities also embrace outdoor dining and café culture, with Santa Barbara’s charming bistros and wine bars offering a European-style experience similar to Athens’ lively tavernas. The local food scene in Santa Barbara features fresh seafood, olive oil-based dishes and Mediterranean flavors, making it easy to find Greek-inspired cuisine.

For another alternate option on the East Coast of the U.S., try **Tarpon Springs, Florida** – located just 18 miles from the Tampa Airport. The town truly feels like a slice of Greece and is considered to have one of the strongest Greek influences in the U.S., thanks to its thriving Greek-American community, authentic Greek cuisine, sponge diving traditions, waterfront views and Mediterranean-style architecture.

1. **Tokyo, Japan**

**Domestic Alternative: Seattle, Washington** – Seattle is home to the Seattle Japanese Garden, a serene space reflecting traditional Japanese landscaping, and has a historic Japantown that celebrates Japanese heritage. Like Tokyo, Seattle thrives as a global tech hub, with industry giants like Microsoft and Amazon shaping its economy. Much like Tokyo’s culinary landscape, Seattle offers authentic ramen shops, sushi bars, fresh seafood and bustling markets. And its thriving nightlife and entertainment scene – featuring lively districts with bars, music venues, late-night eateries and gaming culture – further mirror Tokyo’s blend of izakayas, karaoke bars and neon-lit districts. Last, but certainly not least, both cities boast breathtaking waterfronts, with Seattle’s Puget Sound mirroring Tokyo Bay’s scenery.

1. **Amsterdam, Netherlands**

**Domestic Alternative:** **Portland, Oregon** – Like Amsterdam, Portland is known for its bike-friendly streets and cycling infrastructure, making biking a popular and convenient way to explore the city. The city's thriving craft beer scene, with numerous breweries and beer tours like BrewCycle, mirrors Amsterdam’s love for local brews – not to mention their shared love of coffee culture. And Portland’s waterfront views, particularly along the Willamette River, resemble Amsterdam’s canals, offering scenic spots for walking, biking and dining. Throughout both cities, you’ll find a strong emphasis on creative expression, with street art, independent shops and cultural events contributing to their unique atmospheres.

1. **Dublin, Ireland**

**Domestic Alternative: Savannah, Georgia** – Much like Dublin, Savannah’s historic district is filled with well-preserved buildings, creating an atmosphere that transports visitors back in time. The city’s cobblestone streets, particularly along River Street, mirror Dublin’s traditional pathways – and its centuries-old architecture, including grand mansions and historic landmarks, reflects Dublin’s blend of Georgian and Victorian influences. Savannah’s waterfront views along the Savannah River evoke the scenic beauty of Dublin’s River Liffey, offering picturesque spots for strolling and dining. The coastal-Georgian town also features a thriving pub scene that is reminiscent of Dublin’s famous pubs, offering a welcoming atmosphere where visitors can enjoy live music and hearty food. Public squares found in the city, like Forsyth Park and Chippewa Square, also provide gathering spaces similar to Dublin’s parks and plazas, making Savannah a perfect travel alternative for Ireland’s capital.

1. **Barcelona, Spain**

**Domestic Alternative: San Diego, California** – San Diego is home to stunning waterfront views, with La Jolla Cove and Mission Bay offering scenic coastal experiences similar to that of Barcelona’s beaches. Throughout the city, the Spanish influence is hard to miss. Spanish colonial architecture evokes Barcelona’s blend of historic and modern design, particularly in Old Town and Balboa Park – and Barcelona’s gastronomic culture is replicated with fresh seafood, tapas-style dining and bustling food markets. Both cities also have a thriving nightlife scene, with San Diego’s Gaslamp Quarter serving as the heart of its entertainment scene, much like Barcelona’s popular Gothic Quarter.

1. **Lisbon, Portugal**

**Domestic Alternative: San Francisco, California** – While one of the first things travelers may notice about these two cities are their steep hills and cable cars, San Francisco and Lisbon have far more in common than just that. Both cities are known for their iconic bridges, with San Francisco’s Golden Gate Bridge resembling Lisbon’s Ponte 25 de Abril in design and striking red color. Their coastal locations offer breathtaking views, with San Francisco’s bay mirroring Lisbon’s Tagus River. San Francisco’s European-style neighborhoods, such as North Beach, evoke Lisbon’s charm, while its thriving food scene, featuring fresh seafood and international cuisine, aligns with Lisbon’s culinary culture. With stunning waterfronts, nearby beaches and lively neighborhoods, San Francisco provides a Lisbon-like experience without crossing the Atlantic.

On the domestic front, the top 10 most-searched destinations include New York City, Atlanta, Orlando, Las Vegas, Seattle, Los Angeles, Boston, Minneapolis, Detroit and Honolulu – many of which are Delta hubs, which connect travelers to more than 300 destinations across six continents.

For more information and to view the latest flight deals, visit [**Delta.com**](https://www.delta.com/us/en/flight-deals/current-flight-deals).

*\*Data was pulled from U.S.-based searches on Delta.com and the Fly Delta App from Nov. 1, 2024 to March 25, 2025 for travel between May 1 and August 31, 2025.*