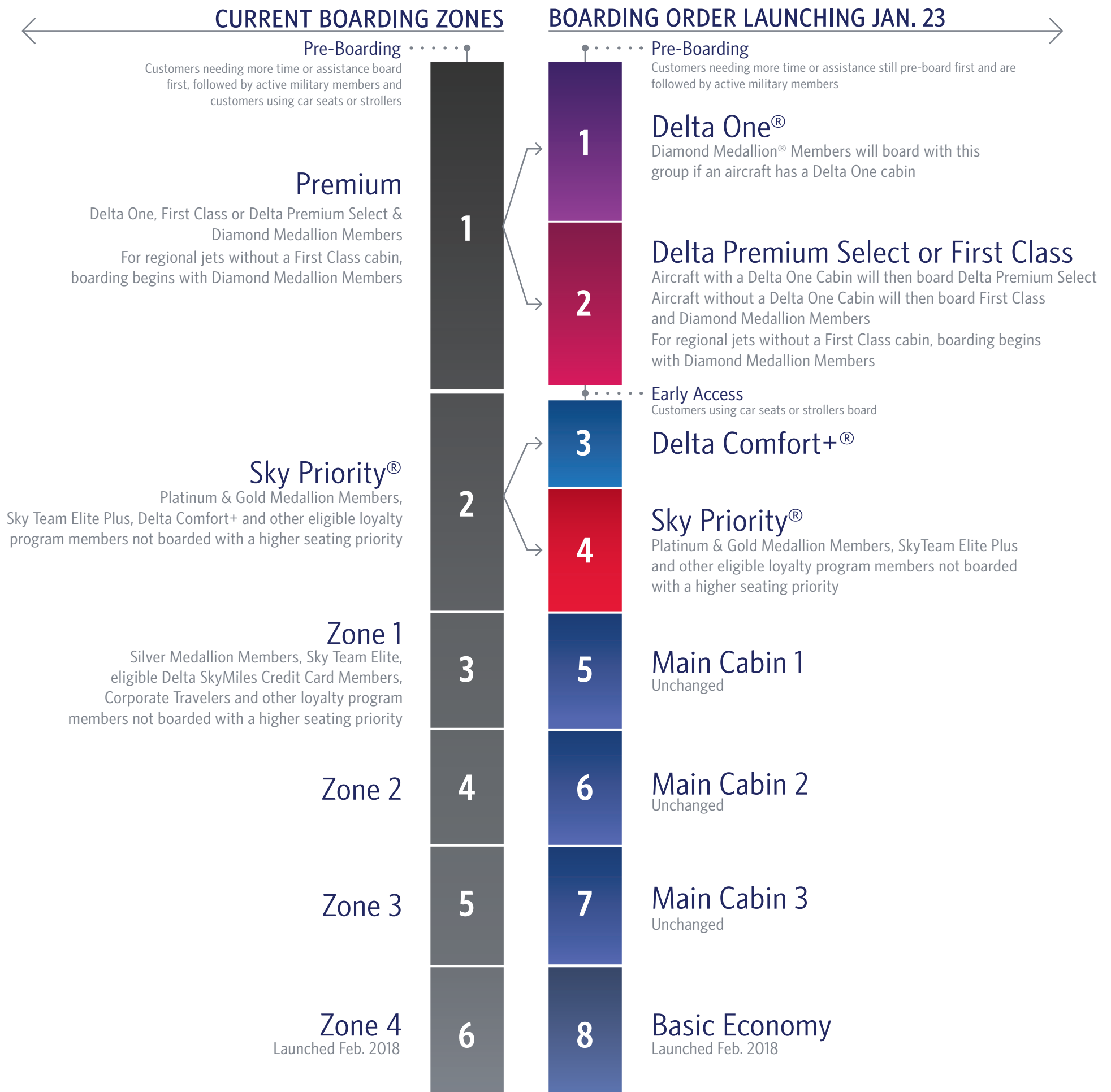


BRANDED BOARDING ORDER

Zone boarding, an aviation standard for decades, will soon be a thing of the past for Delta customers as the airline makes a global shift to boarding by branded fare purchased. This is the latest evolution in Delta's multi-year work to bring consistency, simplicity and clarity to the gate and boarding experience, efforts that have driven all-time high customer experience scores. SkyMiles Medallion® Members and eligible Delta SkyMiles American Express Credit Card Members will continue to receive priority boarding.



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